

CSR Report of Hiratsuka East Plant

Main products : Couplings for air-conditioning equipment, hydraulic hose joints, and hydraulic hose assemblies

Total site area : 14,000 m²

Number of employees : 215 (as of June 2009)

Location : 6-40, Higashi-Yawata 4-chome, Hiratsuka-shi, Kanagawa
254-0016, Japan

Tel: +81-463-23-0331



Message from the General Manager



Kazuhiko Nabeshima

The Hiratsuka East Plant assembles primarily hose units using hoses manufactured at the Ibaraki Plant and couplings from the Nagano Plant. Electricity provides 90% of our power, and we consume the least resources and energy of any of Yokohama Rubber's plants. In such circumstances, in accordance with the basic policy in the company's medium-term management plan "GD 100," we are also promoting green procurement, meeting ELV requirements, complying with the RoHS Directive, etc., at all stages from planning and designing products to service; improving

logistics and productivity; reducing industrial waste by eliminating loss and saving energy, and reducing the use of paper by improving work efficiency; and carrying out environmental activities to conserve resources and prevent further global warming. As for activities contributing to local communities, we clean up around the plant every month and participate in a beach clean-up campaign in the Shonan area every June. In addition, in November 2008, as part of the "YOKOHAMA Forever Forest" project, we staged a tree-planting ceremony whereby we hope we will contribute to ensuring disaster prevention and safety in the area, through the forest thus created. Through these activities, we want to become a plant more in harmony with people and the environment.

Environmental Policy in FY2009

- (1) To exert world-class strengths in technologies for protecting the environment, we incorporate measures to reduce environmental impacts into all business stages, from planning and designing products, to production, to service and waste recycling/handling.
- (2) In order to remain a plant that is trusted, we endeavor continuously to prevent environmental pollution and improve the environment, thoroughly managing our use of environmental-impact substances.
- (3) In order to combat global warming and protect resources, we promote energy conservation, reducing waste emissions focusing on eliminating all losses, and recycling and reuse of resources by separating waste by type.
- (4) In accordance to CSR management, we observe environment-related laws and regulations applicable to our company, and other requirements to which we have committed ourselves.
- (5) We have defined an environmental purpose, set environmental targets (Plan), are working on them systematically (Do), review and correct related activities (Check), and carry out a management review once a year (Action). Through these, we continuously strive to do better. We then confirm our performance through third-party audits.
- (6) We educate and enlighten our employees and individuals so that they fully understand this environmental policy, and to improve their own awareness and actions.
- (7) We emphasize dialogue with local communities and actively promote activities to contribute to them, including "YOKOHAMA Forever Forest" project.
- (8) Our environmental policies are available to the public on request.

Major Interactional Activities with the Local Community

Clean-up Activities

A total of 112 employees cleaned around the plant once a month as part of activities by the Kawarakai of the Higashi Yawata Industrial Park. In June 2008, 22 employees participated in a clean-up campaign at Hiratsuka Beach. In August, 106 employees weeded on the plant premises.

Other Activities

In FY2008, we took part in the "Hiratsuka Seminars for Companies Thriving with the Environment" four times. As part of activities to support education, we accept student interns. In August, students from the Hiratsuka High School of Science and Technology received hands-on training for three days.



Participants clean the beach



Employees weeding on the plant premises

Training for Environmental Risks

In June and November 2008, exercises were conducted dealing with the following three situations:

- Spillage of dichloromethane during transport (5 participants in total)
- Leakage of oil from waste oil storage due to rainwater (6 participants in total)
- Exceeding standard values for wastewater at a wastewater treatment facility (6 participants in total)

The "YOKOHAMA Forever Forest" project is creating forests by planting a total of 500,000 trees at production sites in Japan and around the world in anticipation of the company's 100th anniversary in 2017. Started with a tree-planting ceremony at the Hiratsuka Factory in November 2007, the project is now fully underway.

■ November 2008: As part of tree-planting at the Hiratsuka Factory (255participants; 1,500 trees planted)

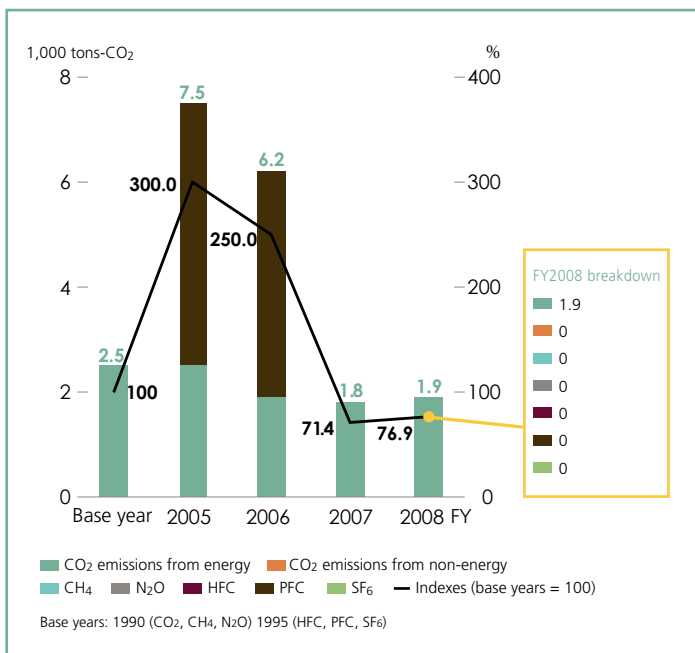


Environmental Data

PRTR substances

There was no substance requiring reporting under the PRTR Law in FY2008.

Combined greenhouse gas emissions and their indices (base years = 100)



Waste emissions, landfill disposal and recycling rates



Water-quality-related data (major facilities)

Drain	Substance	Regulation	Self-imposed control value	FY2008 result		
				Average	Maximum	Minimum
Hiratsuka	PH	5.7~8.7	5.7~8.7	8.1	8.4	7.9
	BOD density (mg/l)	300	300	27.8	34	18
East Plant	SS density (mg/l)	300	300	16.3	24	8
	Oil density (mg/l)	30	30	3.5	4.6	2.4

*According to the Hiratsuka Sewage Ordinance. Again no violations of regulations in FY2008.

*Self-imposed control values are being revised to be more severe than regulatory values.