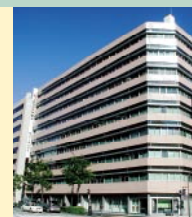


CSR Report for the Head Office

Number of employees : 450 (as of June 2009)

Address : 36-11, Shimbashi 5-chome, Minato-ku, Tokyo 105-8685, Japan

Tel: +81-3-3432-7111



* Head Office: The Yokohama Rubber Co., Ltd., ACTY Corporation, PRGR Co., Ltd., Yours, Inc., Yokohama Continental Tire Co., Ltd., Yokohama Rubber Health Insurance Society, Yokohama Rubber Consumer Cooperative, Hamagomu Real Estate Co., Ltd., Hamagomu Logistics Co., Ltd.

Message from the General Manager of CSR Division



Tatsunari Kojima

Environmental management is at the heart of CSR. Having acquired ISO14001 certification in FY2007, the head office manages targets on environmental issues with which it is confronted. In the supply chain, head office operations primarily involve procurement of raw materials and equipment, and sale and logistics for products, with a focus on the following: (1) in the area of procurement, promotion of "green procurement" to obtain clean, safe raw materials, equipment and supplies that give less burden to the earth; (2) in the area of logistics, pursuit of modal

shifts – using ferry services for transportation of products, for example – to reduce CO₂ emissions; and (3) in the area of sales, proper disposal of spent tires and promotion of "black illumination" (turning illumination off or down) at sales outlets. Hereafter, in addition to these environmental efforts, we will enhance all our CSR activities, including social contributions,

compliance and communications with our stakeholders, and endeavor to build a trusted identity as a contributing member of the global community.

Environmental Policy in FY2009

Yokohama Rubber's CSR Management Vision To build a trusted identity as a contributing member of the global community

- (1) The head office itself has developed and implements an "Environmental Management System" and promotes continuous improvement.
- (2) While endeavoring for environmental protection, observing laws and regulations, and agreements, it plans and practices "activities contributing to the environment" and "prevention of environmental risks," mindful always of its own core areas of activity.
- (3) Contributing to preservation of the global environment, it strives to become an "enterprise that contributes to the earth and is trusted by stakeholders."
All employees at the head office are made aware of the policies, which are also continuously available to the public.

Major Interactional Activities with the Local Community

Participation in Regional Environmental Exhibitions

In November 2008, Yokohama Rubber participated in the "Companies and Environment Fair" – sponsored by the Minato Eco-Conscious Consortium of Minato-ku, Tokyo, to provide opportunities for dialogue between companies and residents.



Panel exhibition

Commendation for Environmental and Social Contribution Activities

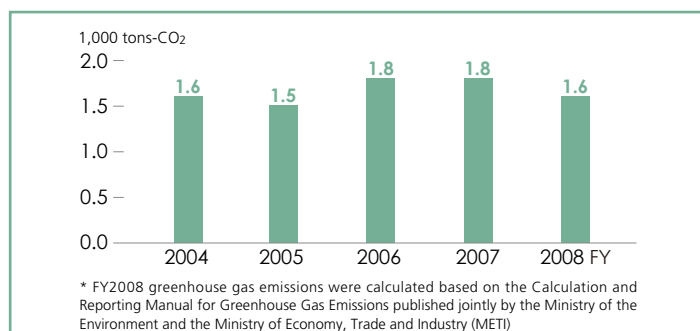
In September 2008, the head office was given a letter of thanks from the Tokyo Fire Department for companywide "promotion of lifesaving administration," having trained emergency medical technicians.



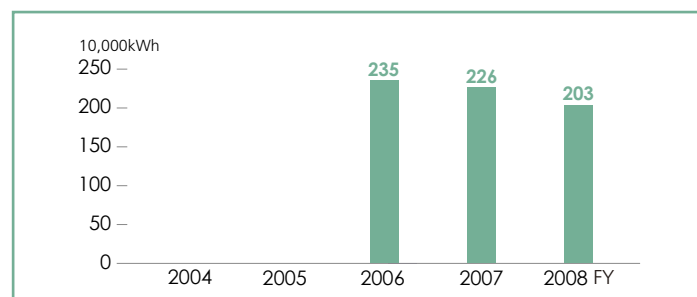
General Manager Kojima of CSR Division receiving the letter of thanks

Environmental Data

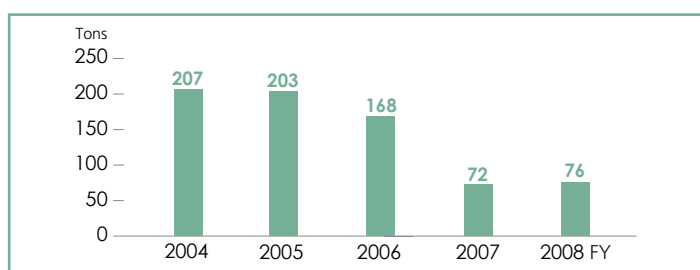
Greenhouse gas emissions



Use of electric power



Waste emissions



Use of water

