

January 4, 2012
For immediate release

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Yokohama Rubber Announces Changes of Senior Management

Tokyo – The Yokohama Rubber Co., Ltd., announced today that the company decided to make the following changes in responsibilities of senior management at its December 27, 2011 meeting of the board of directors. The changes will become effective as of January 1, 2012 and as of February 1, 2012.

As of January 1, 2012

Corporate Officer

	<i>New position</i>	<i>Current position</i>
Hirohisa Hazama	Corporate Officer, General Manager of Tire Global Technical Div.	Corporate Officer, General Manager of Tire Global Technical Div., General Manager of Tire R&D Dept.

As of February 1, 2012

Director

	<i>New position</i>	<i>Current position</i>
Fumio Morita	Director and Corporate Officer, in charge of Corporate Finance & Accounting Dept., Internal Audit Dept., General Manager of Corporate Finance & Accounting Dept., in charge of MIS Dept., Global Procurement Div., President of Yokohamagomu Finance Co., Ltd.	Director and Corporate Officer, in charge of Corporate Finance & Accounting Dept., Internal Audit Dept., General Manager of Corporate Finance & Accounting Dept., in charge of Global Procurement Div., President of Yokohamagomu Finance Co., Ltd.

Corporate Officer

	<i>New position</i>	<i>Current position</i>
Sinichi Suzuki	Managing Corporate Officer, General Manager of Russia Tire Plant Div., President of Yokohama R.P.Z. L.L.C.	Managing Corporate Officer, General Manager of Tire Global Production Div., General Manager of Russia Tire Plant Div., General Manager of Tire Production HR Dept.

Tadashi Suzuki	Corporate Officer, General Manager of Tire Global Production Div., General Manager of Tire Global Logistics Div., General Manager of Tire Production HR Dept.	Corporate Officer, in charge of MIS Dept., General Manager of Tire Global Logistics Div.
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