

February 25, 2010 For immediate release Contact: Corporate Communications Dept. The Yokohama Rubber Co., Ltd. 36-11, Shimbashi 5-chome Minato-ku, Tokyo 105-8685 Phone: 81-3-5400-4531 Fax: 81-3-5400-4570

Yokohama Rubber releases "C.drive2," a new high-performance eco tire for family cars in all classes, from small to large

Tokyo - The Yokohama Rubber Co., Ltd., has announced that it will release C.drive2, a new highperformance eco tire in its ".drive" series, in Europe in March 2010. C.drive2 comes in 26 sizes in the range of 14 to 17 inches, and the company plans to add 11 more sizes this summer. The tires will be exhibited at the Geneva International Motor Show 2010 in Switzerland beginning on March 2.

C.drive2 represents a basic change from the original C.drive model, Yokohama's high-performance and-comfort tire, after an interval of six years. Retaining the basic concept behind the previous model, which is grounded in delivery of confidence in the rain and superb handling capabilities, C.drive2 was developed for a better wet grip while maintaining a low rolling resistance for the fuel efficiency. The handling stability under both dry and wet conditions has been heightened to meet the European safety requirement.

C.drive2 will fulfill the ".drive" series lineup, which also includes S.drive (high-performance sport tire), A.drive (all-round standard tire), and W.drive (winter tire) models.

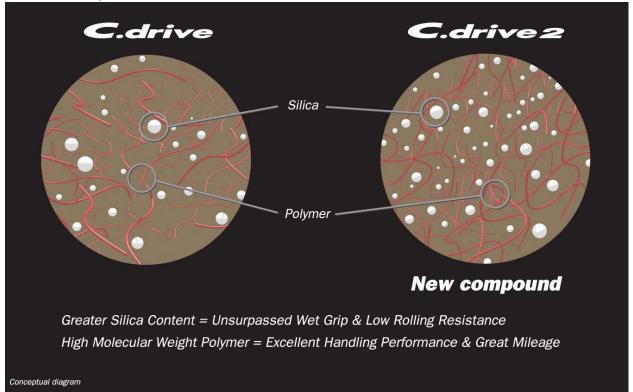


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Tread Pattern



Tread Compound



Optimised Ground Contact Shape



Available Sizes

Inch	Series	Size	Inch	Series	Size
17	45	215/45R17 91W *	- 15	50	195/50R15 82V
		225/45R17 94W *			195/50R15 82H
		225/45R17 94V *		55	185/55R15 82V
	50	205/50R17 93W XL			185/55R15 82H
		225/50R17 98W XL *			195/55R15 85V
16	55	195/55R16 87V		60	185/60R15 88H XL
		195/55R16 87H			195/60R15 88V
		205/55R16 91W			195/60R15 88H
		205/55R16 94V XL			205/60R15 91V
		215/55R16 97W XL *			205/60R15 95H XL
		215/55R16 97V XL *		65	185/65R15 88H
		225/55R16 99W XL *			195/65R15 91V
		225/55R16 99V XL *			195/65R15 95H XL
	60	205/60R16 96V XL			205/65R15 94V
		205/60R16 92V			205/65R15 99H XL
		205/60R16 92H			215/65R15 100H XL *
		215/60R16 99V XL *	14	60	185/60R14 82H
		215/60R16 99H XL *			195/60R14 86H
				65	185/65R14 86H

★=Available in summer 2010