

NEWS RELEASE

YOKOHAMA

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For immediate release

Contact:
Corporate Communications Dept.
The Yokohama Rubber Co., Ltd.
36-11, Shimbashi 5-chome
Minato-ku, Tokyo 105-8685
Phone: 81-3-5400-4531
Fax: 81-3-5400-4570

“Yokohama Forever Forest” Project

Second-phase Tree-planting Done at Tire Manufacturing Base in Thailand

Tokyo - The Yokohama Rubber Co., Ltd. today announced that on Wednesday, August 12, it carried out tree-planting at Yokohama Tire Manufacturing (Thailand) Co., Ltd., a Thailand-based subsidiary for the manufacture of tires for passenger cars, trucks and buses, as a second-phase tree-planting of the “Yokohama Forever Forest” project. It was the first second-phase planting conducted at an overseas manufacturing base of Yokohama Rubber.

In addition to the Thai subsidiary’s employees and their family members, Mr. and Mrs. Sirin Kawlaierd, local inhabitants, local elementary school pupils, and employees of the companies based in the Amata City Industrial Estate where Yokohama Tire Manufacturing (Thailand) is also located participated in the planting, making the total number of participants approximately 1,100, to plant approximately 5,000 trees of 26 kinds. Earned his doctoral degree at Yokohama National University, Mr. Sirin Kawlaierd is currently working at the Thai Imperial Household Agency and leading tree planting in Thailand together with Mr. Akira Miyawaki, an expert in physiognomy and Professor Emeritus of Yokohama National University. The first-phase tree-planting held December last year attracted 1,500 participants who planted approximately 7,200 trees.

The “Yokohama Forever Forest” project takes some 10 years to create forests at domestic and overseas manufacturing bases of Yokohama Rubber by 2017 or the company’s 100th anniversary. Under the guidance of Mr. Akira Miyawaki, a total of 500,000 trees will be planted at 7 domestic and 11 overseas plants of Yokohama Rubber Group Companies in accordance with potential natural vegetation. In Japan, the first-phase tree planting was already completed at all the manufacturing bases, and second-phase tree planting has been implemented since April this year. In overseas, the first-phase planting was completed at 4 bases, making the total number of trees planted approximately 100,000 in Japan and overseas.



Second-phase planting in progress

横浜ゴム株式会社 広報部 広報・IRグループ
〒105-8685 東京都港区新橋5丁目36番11号 TEL:(03) 5400-4531 FAX:(03) 5400-4570

THE YOKOHAMA RUBBER CO., LTD. CORPORATE COMMUNICATIONS DEPT.
36-11, Shimbashi 5-chome, Minato-ku, Tokyo 105-8685, Japan Telephone: 81-3-5400-4531 Facsimile: 81-3-5400-4570