

NEWS RELEASE

YOKOHAMA

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For immediate release

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Yokohama Rubber Reveals ADVAN Sport, its Global Flagship Tire for Sports Cars, to Achieve Both Ultrahigh Speed and High-Level Total Balance

The Yokohama Rubber Co., Ltd., today announced that it would put on sale its new flagship tire for sports cars named ADVAN Sport (V103) in 2005 in Japan and in the rest of the world. The tire will be available in 66 different sizes ranging from 205/55ZR17 to 295/25ZR22. In Japan, Yokohama Rubber plans to launch the ADVAN Sport tires in the summer of 2005.

The ADVAN Sport has been developed to succeed and further sophisticate the excellent kinetic performance of the AVS Sport, Yokohama Rubber's conventional flagship tire for sports cars, in order to achieve superb running performance in ultrahigh speed zone. In addition, the ADVAN Sport has the improved safety and driving comfort based on wet performance and quietness that are required by next-generation sports cars and high-performance sedans that are targeted by the ADVAN Sport in order to achieve total balance at a high level. It offers a strong grip performance under a variety of conditions by combining asymmetrical tread patterns based on four main treads with a tread compound that has been developed specifically for the ADVAN Sport to achieve low temperature-dependence capability, while attaining high-level driving comfort. Designed specifically for the ADVAN Sport, the tire structure offers safety in an ultrahigh-speed zone over 300 km/h.*

ADVAN Sport (275/35ZR20) has exclusively been employed by the 20-inch model (Mulliner Driving Package) of Continental GT, a ground touring car from Bentley Motors of the United Kingdom. The Continental GT is the world's fastest four-seater coupe with the maximum speed of 318 km/h.

*The maximum speed depends on the tire size.



ADVAN Sport new flagship tire for sports cars

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“ADVAN” is Yokohama Rubber’s symbolic brand representing the company’s global concept. Under the “ADVAN” brand, Yokohama will aggressively carry out all activities including the development of flagship tire products, the participation in motor sports activities, and co-development activities with world leading carmakers and tuners. The “ADVAN” brand represents the company’s spirit of pursuing high performance and high quality of its products. Yokohama plans to introduce “ADVAN” brand products to its customers and users around the world.

Available Sizes

Inch	Size	Inch	Size	Inch	Size	Inch	Size
22	295/25ZR22	19	315/25ZR19	18	315/30ZR18	17	255/40ZR17
	265/30ZR22		295/30ZR19		295/30ZR18		245/40ZR17
	255/30ZR22		285/30ZR19		285/30ZR18		235/45ZR17
21	295/25ZR21		285/35ZR19		285/35ZR18	235/50ZR17	
	295/30ZR21		275/30ZR19		285/40ZR18	225/45ZR17	
	285/30ZR21		275/35ZR19		275/35ZR18	205/50ZR17	
	255/30ZR21		275/40ZR19		275/40ZR18	205/55ZR17	
	255/35ZR21		265/30ZR19		265/35ZR18		
	245/35ZR21		265/35ZR19		265/40ZR18		
20	305/25ZR20		255/30ZR19		255/35ZR18		
	295/25ZR20		255/35ZR19		255/40ZR18		
	285/25ZR20		255/40ZR19		255/45ZR18		
	285/30ZR20	245/30ZR19	245/35ZR18				
	275/25ZR20	245/35ZR19	245/40ZR18				
	275/30ZR20	245/40ZR19	245/45ZR18				
	275/35ZR20	245/45ZR19	235/40ZR18				
	255/30ZR20	235/35ZR19	225/40ZR18				
	255/35ZR20	235/45ZR19	225/45ZR18				
	245/30ZR20	225/40ZR19	215/45ZR18				
	245/35ZR20						
	245/40ZR20						